



New York based photographer **Alan Shapiro** is known for his work with Flowers, Macro, Still Life and People. Alan shoots every day in his home studio which he describes as his daily creative exercise regimen. This allows him to explore new ideas, make “big glorious mistakes” and counter the stresses of life in these most interesting of times by doing something that brings him unlimited joy. Alan’s work is displayed throughout hospital set on ABC’s The Good Doctor, in Apple iPhone launch campaigns, for Nikon, Cadillac, OnStar, Lockheed Martin, Die Zeit, Scholastic and numerous others. His work fills enter walls in Bose stores and the Ritz Carlton Hotel worldwide and also hangs in numerous private and corporate art collections.

[www.alanshapirophotography.com](http://www.alanshapirophotography.com)



**NFRCC**  
**FALL SEMINAR**  
[www.seminars.nfrccevents.org](http://www.seminars.nfrccevents.org)



# Photography Seminar

## WITH ALAN SHAPIRO

**OCTOBER 15, 2022**

9:00 am - 3:30 pm  
 Registration begins at 8:00 am

**Grapevine Banquet Center**  
 333 Dick Road  
 Depew, NY, USA

**\$75 US includes lunch & in-person seminar**



Register online at [seminars.nfrccevents.org](http://seminars.nfrccevents.org)

**Registration closes at 11:59pm on Oct 5.**

Or fill out the registration form below and mail it to:  
 Sharon Dentice, 146 Oakwood St., Orchard Park, NY 14127.

**Make checks payable to NFRCC.**

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Camera Club Affiliation \_\_\_\_\_

## OCTOBER 15 - SEMINAR EVENT DETAILS

# An Extraordinary Day in the “Home Studio” of Alan Shapiro

There will be 4 presentation times throughout the day. Alan will speak on Flowers; Portraiture; Still Life and will end the day with some Post Processing tips. Alan is a high energy instructor known for his easy-going manner and ability to get people out of their comfort zones. For sure you will walk away inspired, with countless ideas and techniques to experiment with. For extra sure, you will leave smiling, energized and looking forward to taking pictures with a new perspective and new ways of looking at things. There will be plenty of time for questions and answers so think about what you most need help with and either share them in advance or let us know the day of the workshop.

### Flowers:

Alan will demonstrate shooting flowers on white to practice composition, he will then switch to shooting on a black background to explore light and shadow and see the form differently and finally in environments to create old world and modern compositions.

### Portraiture:

Working with people is where Alan began his photo journey. From street photography to studio portraiture, Alan loves finding people and seeing what he can get them to do. For most folks portraiture is intimidating. After watching Alan, you'll want to try it for yourself.

### Still Life and “Playful Life”:

From flat lays to Renaissance-style still-life, Alan loves playing with objects in his home studio. Alan will talk about point of view, styling and composition while creating some new works. Alan is a lifelong collector of things whimsical, meaningful and occasionally plain odd. One of the great joys is having a few hours to experiment with these objects and see what emerges. Feel free to bring a couple of special objects of your own for Alan to work with.

### Post Processing:

To the end of the day, Alan will share his complete post processing workflow in Adobe Lightroom (ACR) with trips to Photoshop as necessary. Alan will process several images in both colour and black and white while explaining all sorts of tips, tricks, and ways to do most anything with Adobe software. Alan has explored them all and can offer his best practices for whatever you are looking to accomplish. Time allowing he'll share some of his renowned texture blending techniques in Photoshop.

### Schedule - October 15:

TIME	ACTIVITY
8:00am	Sign in Opens
9:00am	Welcome, Introductions
9:10am	Presentation: “Flower; Still Life & Playful Life; & Portraiture”
10:10am	Questions and Answer for Alan Shapiro
10:20am	Break for Attendees Visit our Vendors
11:00am	Presentation continues ...
11:45am	Questions and Answer for Alan Shapiro
12 Noon	Lunch
12:30pm	Awarding of Door Prizes
1:00pm	Presentation continues ...
1:45pm	Questions and Answer for Alan Shapiro
2:00pm	Break for Attendees Visit our Vendors
2:15pm	Presentation: “Post Processing of Images”
3:15pm	Questions and Answer for Alan Shapiro
3:30pm	Closing Remarks

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